

NEWS RELEASE

For immediate use

Distributor training goes from strength to strength at Chemique Adhesives

Chemique Adhesives recently held a three-day training event with RS-linija, a partner and leading distributor located in Lithuania. RS-linija offers to its Baltic market PVC raw materials, packaging and adhesive solutions for a variety of applications. The event, which took place at the beginning of March, is the second in a series of international educational programmes aimed at helping Chemique Adhesives' distributors gain a better understanding of the technology behind its innovative product range.

The representatives from RS-linija took part in a series of presentations held by Chemique's Technical Manager, John Bellerby and his team of four chemists. Practical demonstrations held in the test lab were also part of the training sessions.

The attendees were taught about products used in the manufacture of office screens, furniture assembly, foam fabrication, as well as panel lamination. Another key area of discussion was Chemique's engineering services and included various demonstrations of adhesive application systems, as well as practical advice relating to equipment maintenance and improving the production process.

"We have been working with RS-linija for a number of years now and as our technical department have recently relocated to a new unit, we now have the facilities and resources available to conduct the training, allowing visitors to learn more about our product range and the testing involved", explains Clive Robson International Sales Manager. "Offering them the right tools and knowledge also provides confidence and reassurance in our product and as well as this, it was a great way of bonding – if you'll pardon the pun."

Thanks to the positive feedback and success of the event, Chemique Adhesives hopes that such training sessions will become a permanent feature, with more planned during the year.

For further information, please visit our website: www.chemiqueadhesives.com

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About Chemique Adhesives

Established in 1985, Chemique Adhesives is a UK leading manufacturer of high performance industrial adhesives and adhesive application equipment. Serving a wide range of industries including aerospace, automotive, commercial manufacturing, composites, construction, furniture, marine and transportation, Chemique is able to offer specialist bonding solutions to a multitude of applications whilst providing the highest level of service, support and advice. The company's manufacturing and service procedures comply with ISO 9001:2008 ensuring that all products are always tested and manufactured to the highest standard, providing customers with a quality adhesive that they can rely on time after time.

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