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## COOKIE POLICY

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### BACKGROUND:

This website <https://www.chemiqueadhesives.com/en/> (“Our Site”) uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site or when you press the I understand button on Our Cookie pop-up. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

### 1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

<b>“Cookie”</b>	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
<b>“Cookie Law”</b>	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and EU Regulation 2016/679 General Data Protection Regulation (“GDPR”);
<b>“Personal Data”</b>	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by the EU Regulation 2016/679 General Data Protection Regulation (“GDPR”); and
<b>“We/Us/Our”</b>	means Chemique Adhesives and Sealants Ltd, a limited company registered in England under company number 1945954, whose registered address is Unit 21, Empire Close, Brickyard Road, Aldridge, West Midlands, WS9 8UR

## 2. Information About Us

- 2.1 Our Site is owned and operated by Chemique Adhesives and Sealants Limited, a limited company registered in England under company number 1945954, whose registered address is Unit 21, Empire Close, Brickyard Road, Aldridge, West Midlands., WS9 8UR. Our VAT number is GB 425 48 95 29.
- 2.2 Our Data Protection Officer is Andrew Hutchings, and can be contacted by email at [ahutchings@chemiqueadhesives.com](mailto:ahutchings@chemiqueadhesives.com), by telephone on 01922 459 321, or by post at Unit 21, Empire Close, Brickyard Road, Aldridge, West Midlands, WS9 8UR.

## 3. How Does Our Site Use Cookies?

- 3.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.
- 3.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on Our Site for analytical tracking purposes. For more details, please refer to section 4 below.
- 3.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:
  - 3.3.1 **Strictly Necessary Cookies**

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.
  - 3.3.2 **Analytics Cookies**

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.
  - 3.3.3 **Functionality Cookies**

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.
  - 3.3.4 **Targeting Cookies**

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests
  - 3.3.5 **Persistent Cookies**

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

#### 3.3.6 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

3.4 Cookies on Our Site are not permanent.

3.5 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy  
<https://www.chemiqueadhesives.com/en/images/privacy/en/privacy-policy.pdf>

3.6 For more specific details of the Cookies that We use, please refer to the table below.

## 4. What Cookies Does Our Site Use?

4.1 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Strictly Necessary
520ad1256a7048d0c7be31dc551103fa	Session cookies allow users to be recognised within a website so any page changes or item or data selection you do is remembered from page to page. The session cookie can also offer another level of security to the site in certain instances. All session cookies are deleted once the browser window is closed. This is essential for the site to function properly.	Yes

4.2 The following third party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
__cfduid, __hssc, __hssrc, __hstc, hubspotutk	This is a Third Party cookie that we use to analyse how people are using our website. We use the information provided by these cookies to help us improve the site. The cookies collect information in an anonymous form and no personal data can be identified. These are not essential for the site to function properly.	Hub Spot	Yes
_ga, _gat_UA-58799156-2, _gid	This is a Third Party cookie that we use to analyse how people are using our website. We use the information provided by these cookies to help us improve the site. The cookies collect information in an anonymous form and no personal data can be identified. These are not essential for the site to function properly.	Google	Yes

4.3 Our Site uses analytics services provided by Google. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the products and services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

4.4 The analytics service(s) used by Our Site use(s) analytics Cookies to gather the

required information.

- 4.5 The analytics service(s) used by Our Site use(s) the following analytics Cookies:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
_ga, _gat_UA-58799156-2, _gid	This is a Third Party cookie that we use to analyse how people are using our website. We use the information provided by these cookies to help us improve the site. The cookies collect information in an anonymous form and no personal data can be identified. These are not essential for the site to function properly.	Google	Yes

## 5. Consent and Control

- 5.1 The links below provide instructions on how to control Cookies in all mainstream browsers:

5.1.1 Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=en-GB>

5.1.2 Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>

5.1.3 Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)

5.1.4 Safari (macOS):

[https://support.apple.com/kb/PH21411?viewlocale=en\\_GB&locale=en\\_GB](https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB)

5.1.5 Safari (iOS): <https://support.apple.com/en-gb/HT201265>

5.1.6 Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>

5.1.7 Android:

[https://support.google.com/chrome/answer/95647?co=GENIE.Platform%](https://support.google.com/chrome/answer/95647?co=GENIE.Platform%27=Android)

[3DAndroid&hl=en](#) (Please refer to your device's documentation for manufacturers' own browsers)

## 6. Changes to this Cookie Policy

- 6.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.
- 6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

## 7. Further Information

- 7.1 If you would like to know more about how We use Cookies, please contact Us at [enquiries@chemiqueadhesives.com](mailto:enquiries@chemiqueadhesives.com), by telephone on 01922 459321.
- 7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:
  - 7.2.1 [www https://www.chemiqueadhesives.com/images/privacy/en/privacy-policy.pdf](https://www.chemiqueadhesives.com/images/privacy/en/privacy-policy.pdf)
  - 7.2.2 <https://www.chemiqueadhesives.com/en/terms-conditions>